

Message Text

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PAGE 01 STATE 015357

72

ORIGIN COME-00

INFO OCT-01 ARA-10 ISO-00 EB-07 RSC-01 /019 R

DRAFTED BY COM/SAD/WALE/GS

APPROVED BY EB/OCA/REP/LAKLIEFORTH

COM/SAD/JEMURRIN

COM/LA/BCAHILL

COM/EM/GCLAUSEN

ARA/ECP/ECOHEN (INFO)

EB/OCA/BR/JSIMMONS (INFO)

----- 129826

P 222135Z JAN 75

FM SECSTATE WASHDC

TO AMEMBASSY BOGOTA PRIORITY

AMCONSUL GUAYAQUIL

AMEMBASSY KINGSTON

AMEMBASSY QUITO

AMEMBASSY SANTO DOMINGO

UNCLAS STATE 015357

E.O. 11652: NA

TAGS: BEXP, CO, EC, JM, DR

SUBJECT: U.S. FOOD PROCG., PCKG., AND AGRIC. EQ.

--- TRADE MISSION

REF: STATE 007811

BIO INFO ON CONRAD INC. FOR MISSION BROCHURE:

"LEONARD F. CONRAD, PRESIDENT, CONRAD INCORPORATED, POST OFFICE BOX 88, HOUGHTON, IOWA 52631. CONRAD, INC. WAS ORGANIZED AS A CORPORATION IN 1959 UNDER THE NAME FORSTER SEED COMPANY AND ITS MAJOR BUSINESS WAS THE BREEDING, GROWTH AND DISTRIBUTION OF HY-BRED SEED CORN. IN 1965 THE COMPANY DIVERSIFIED INTO THE DISTRIBUTION AND ERECTION OF STEEL FARM STORAGE AND DRYING BINS AND RELATED GRAIN HANDLING EQUIPMENT. IN 1968 THE COMPANY BEGAN MANUFACTURING AND DISTRIBUTING STEEL GRAIN BINS UNDER THE UNCLASSIFIED

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CONRAD BRAND NAME. THIS HAS REMAINED THE PRINCIPAL BUSI-

NESS ACTIVITY WITH SALES RAPIDLY SPREADING TO FARM OPERATIONS AND COMMERCIAL INSTALLATIONS THROUGHOUT THE MIDWESTERN UNITED STATES AND MORE RECENTLY INTO SOUTHERN UNITED STATES REGIONS AND CENTRAL AND SOUTH AMERICA. A DIRECT SALES FORCE AND A LARGE NETWORK OF DISTRIBUTORS PROMOTE CONRAD SALES. CONRAD SPECIALIZES IN CUSTOM BUILT SYSTEMS DESIGNED TO FILL ANY PROPOSED NEED FOR THE MODERN AND EFFECIENT STORAGE AND DRYING OF GRAIN. THE COMPANY'S

MANUFACTURING FACILITIES AND GENERAL OFFICES ARE LOCATED IN HOUGHTON, IOWA. BRANCH SALES OFFICES AND WAREHOUSES ARE LOCATED IN BOTH GRAND ISLAND, NEBRASKA AND SPENCER, IOWA. LEONARD F. CONRAD, DELEGATE TO THE TRADE MISSION HAS SERVED AS PRESIDENT OF THE CORPORATION FROM ITS INCEPTION TO DATE. HE IS PRIMARILY INTERESTED IN DIRECT SALES." KISSINGER

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Message Attributes

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Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Drafter: SAD/WALE/GS
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Margaret P. Grafeld
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TAGS: BEXP, CO, EC, JM, DR
To: BOGOTA MULTIPLE
Type: TE
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